



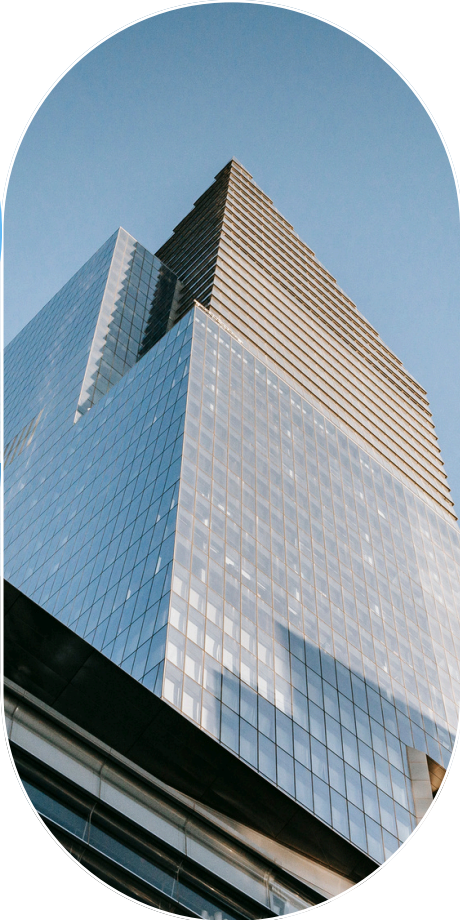
**BELONGING
IN ACTION**

Company Profile

Building Community. Unlocking Potential.
Creating Spaces Where Everyone Belongs.

March 2026

www.biacommunity.org



About BiA

Around the world, people move in search of opportunity, safety, education, and a better future. Yet arriving in a new country is only the beginning of the journey.

The real question is:

How do people truly find their place?

Belonging in Action exists to answer that question.

Belonging in Action (BiA) is a community-driven platform created to support the social, cultural, and professional integration of migrants, overseas students, and minority professionals in Scotland.

The Problems

Talent Without Belonging Is Wasted Potential

Over the past three years, Scotland has experienced consistently high levels of inward migration, with over 50,000 people entering annually.

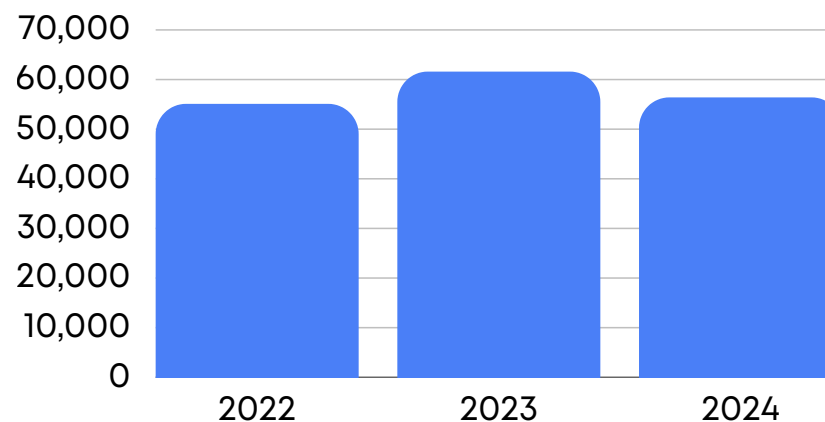
At the same time, over half a million residents are foreign-born—many of whom arrive for work, study, and new beginnings

Across the UK and Europe, migrants and international students bring enormous skills, ambition, and cultural insight.

Yet many face:

- professional isolation
- underemployment
- lack of networks
- cultural disconnection

This gap between arrival and belonging represents both a human and economic challenge.



Our Belief

Belonging Is the Foundation of Thriving Societies

Belonging transforms individuals into active contributors to society.
When people feel they belong:

They participate more fully



They collaborate more openly



They contribute more confidently



Our Vision

A Scotland – and ultimately a world – where:

- migrants feel welcomed
- communities are connected
- talent is fully realised
- diversity strengthens society

Our Mission

To Create Spaces Where Belonging Becomes Possible

1

Belonging in Action builds platforms that connect people across backgrounds, professions, and communities.

2

We turn conversations into collaboration, opportunity, and shared growth.

What We Do

Belonging in Action delivers:

Community Networking Events

- Curated networking evenings for professionals, migrants, and students
- Industry-specific meetups
- “First Connections” sessions for newcomers to Scotland
- Peer-to-peer networking circles (small, guided group discussions)
- Community mixers hosted at local partner venues

Professional Development Conversations

- Career navigation workshops
- “How to Work in Scotland” sessions
- Personal branding and storytelling masterclasses
- Leadership development sessions for emerging professionals
- Mentorship matching and guided mentor conversations

Fireside Chats With Leaders

- Live fireside conversations with industry leaders and executives
- Policy and civic discussions with public sector representatives
- Founder and entrepreneur spotlight sessions
- Audience Q&A sessions for direct engagement
- Cross-sector leadership dialogues

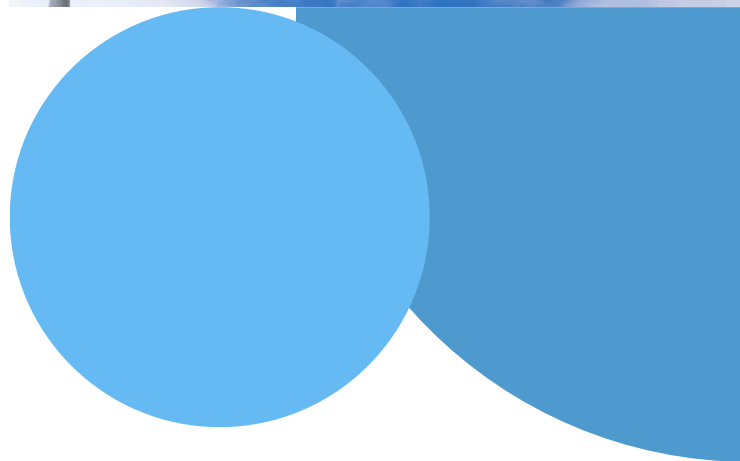
Cultural Engagement Experiences

- Cultural exchange evenings
- City exploration and guided community visits
- Heritage and history learning sessions about Scotland
- “Bring Your Culture” community showcases
- Social gatherings centred around food and shared experiences

Belonging in Scotland

Belonging in Scotland is a flagship initiative of Belonging in Action.

It focuses on building connections between migrant professionals, students, and the wider Scottish community, and ultimately the United Kingdom as a whole..





Community Impact

Belonging in Action strengthens:

- individuals
- organisations
- communities

Through dialogue, connection, and shared learning.

Visit our [website](#) to see a recap of our flagship event in March 2026.

March 2026



Our Founder

John Uwagboe is an award-winning Nigerian-Scottish entrepreneur and the founder of Uwagboe Kitchen & Grill, Edinburgh.

John is a community builder and a fierce advocate for belonging.

With a robust background in financial technology and long-standing achievements in diversity, equality, and inclusivity, John's work is rooted in a belief that **societies thrive when people feel seen, valued, and empowered.**

To learn more about John and his work, visit www.johnuwagboe.com.





Join The Movement

Whether you are:

- a student
- a professional
- an organisation
- a community leader

You have a place here.



Thank You



**BELONGING
IN ACTION**

Creating communities where everyone can belong.

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